



FOR IMMEDIATE RELEASE
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Alpena Alcona Area Credit Union Supports Montmorency County 4-H Market Sale



Pictured: Ira Armock, Alisa Cook, and Regina Bigham

Alpena, Michigan, August 1, 2023 – Alpena Alcona Area Credit Union (AAACU) recently attended the Montmorency County Fair 4-H Market Sale.

Team members attended the Market Sale purchasing Alisa Cook's Grand Champion sheep and Riley Cook's Grand Champion rabbits.

The animals were then donated back and resold with proceeds from the resale supporting the Montmorency 4-H Market Sale program.

Support to programs like the Montmorency 4-H Market Sale are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00

annually for each of these e-statement accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of June 30, 2023, AAACU provides service to 44,418 members with total assets equal to \$738,220,907.